

CURRENT  
AFFAIRS  
YOUTH &  
GENDER  
ISSUES

# THE TRUTH UNVEILED

## THE LIES IN THE MEDIA & WHO CONTROLS THE MEDIA

RELIGION  
ECONOMICS  
POLITICS

ANALYZING-RESEARCHING-INFORMING-UNITING



***“A lie spoken often enough especially by people  
In authority is unsuspectingly accepted as the  
truth”***

9-11, The War on Terror, Islam promotes violence, Weapons of mass destruction, Democracy, Al Qaeda, Osama’s death ... lies, lies and more lies from the main stream media. When are the masses going to wake up? In his book *MEIN KAMP* Adolph Hitler said concerning mass psychology:

***“It is easier for the masses to accept a big lie  
Than a small lie”***

Wiki leaks head Julian Asanger replied to a question in an RT interview “what do you fear the most? he replied **“Ignorance of the masses”**

The recent revelations on the corrupt and illegal methods of the Murdoch Media enterprise merely confirms what people of conscience who are not given coverage on these mainstream media networks, have been saying for decades.

*‘a man and a lion travelled together through the forest. They soon began to boast of their respective superiority to each other in strength and prowess. As they were disputing, they passed a statue carved in stone, which represented "a lion strangled by a man." The traveler pointed to it and said: "See there! How strong we are, and how we prevail over even the king of beasts." The lion replied, "This statue was made by one of you men. If we Lions knew how to erect statues, you would see the man placed under the paw of the lion.”*

*“. . . in America, we have achieved the Orwellian prediction - enslaved, the people have been programmed to love their bondage and are left to clutch only mirage-like images of freedom, its fables and fictions. The new slaves are linked together by vast electronic chains of television that imprison not their bodies but their minds. Their desires are programmed, their tastes manipulated, their values set for them. ” **Gerry Spence**, From Freedom to Slavery.*

*‘The conscious and intelligent manipulation of the organized habits and opinions of the masses is an important element in democratic society. Those who manipulate this unseen mechanism of society constitute an invisible government which is the true ruling power of our country . . . we're dominated by the relatively small number of persons . . . ... it is they who pull the wires which control the public mind, who harness old social forces and contrive new ways to bind and guide the world’. **Edward Bernays** - Propaganda, Liveright Publishing Company, New York, 2005, excerpts from pp. 9-19*

We must also note that the West has been highly successful in projecting an image of its media as free and fair. It is nothing of the sort. Two of the leading media outlets — the BBC and Voice of America — are government financed. The media war against Islam and Muslims and by extension against any group or country that is deemed a hindrance to Western hegemony is serious and follows a familiar pattern. The ruling elites set the agenda. The corporate media then take it up and saturate the airwaves as well as the print media with one-sided news and views. An entire army of academics, think tanks and other so-called experts are mobilized to give credence to this campaign to ensure that *only one version* is projected from all sides.

## **Full Spectrum Dominance**

This is referred to as full-spectrum dominance of news. There is only one version put out on all TV and radio channels as well as in the newspapers. No alternative point of view is allowed to intrude during the early days of the propaganda onslaught to ensure only one version sticks in the minds of people.

There is no greater power in the world today than that wielded by the manipulators of public opinion in America. No king or pope of old, no conquering general or high priest ever disposed of a power even remotely approaching that of the few dozen men who control America's mass media of news and entertainment.

Their power is not distant and impersonal; it reaches into every home in America, and it works its will during nearly every waking hour. It is the power that shapes and molds the mind of virtually every citizen, young or old, rich or poor, simple or sophisticated.

The mass media form for us our image of the world and then tell us what to think about that image. Essentially everything we know -- or think we know -- about events outside our own neighborhood or circle of acquaintances comes to us via our daily newspaper, our weekly news magazine, our radio, or our television.

It is not just the heavy-handed suppression of certain news stories from our newspapers or the blatant propagandizing of history-distorting TV "docudramas" that characterizes the opinion-manipulating techniques of the media masters. They exercise both subtlety and thoroughness in their management of the news and the entertainment that they present to us.

For example, the way in which the news is covered: which items are emphasized and which are played down; the reporter's choice of words, tone of voice, and facial expressions; the wording of headlines; the choice of illustrations -- all of these things subliminally and yet profoundly affect the way in which we interpret what we see or hear.

## **War on Terror**

The campaign of Islamophobia is waged under the rubric of the "War on Terror" that is essentially a war of terror. Any person, group or state that opposes the policies of the Zionist State

of Israel, the US or the West in general is branded a “terrorist.” This means the overwhelming majority of Muslims in the world are “terrorists” because they oppose US/Zionist/Western armies’ attacks on their countries.

The Afghans are “terrorists” because they oppose US-NATO troops in Afghanistan. One does not have to be a Taliban supporter to understand the devastation inflicted on the hapless people of Afghanistan. The US has bombed wedding parties and remote villages killing tens of thousands of innocent civilians. The most conservative estimates put the death toll in Afghanistan at 100,000. This is only possible because the US and its allies have branded all Afghans as supporters of the Taliban and therefore, not worthy of sympathy.

Similarly, the incessant campaign to demonize Muslims in the media ensures that most people in the West would have little sympathy for Afghans or Muslims in general. When human life is cheapened in this way, it makes it easier to rationalise crimes perpetrated against innocent civilians. The same holds true in Iraq. The invasion of March 2003 was launched on a pack of lies: that Iraq had weapons of mass destruction (WMD).

The Pulitzer prize-winning reporter who uncovered the Iraq prison torture scandal and the Mai Lai massacre in Vietnam, Seymour Hersh, said:

*"All of the institutions we thought would protect us -- particularly the press, but also the military, the bureaucracy, the Congress -- they have failed. The courts . . . the jury's not in yet on the courts. So all the things that we expect would normally carry us through didn't. The biggest failure, I would argue, is the press, because that's the most glaring.... Q: What can be done to fix the (media) situation? [Long pause] You'd have to fire or execute ninety percent of the editors and executives. You'd actually have to start promoting people from the newsrooms to be editors who you didn't think you could control. And they're not going to do that." (6 December 2009)*

And the military-media alliance has continued without a break (as a highly-respected journalist [says](#):

"viewers may be taken aback to see the grotesque extent to which US presidents and American news media have jointly shouldered key propaganda chores for war launches during the last five decades.")

As the mainstream British paper, the Independent, [writes](#):

*'There is a concerted strategy to manipulate global perception. And the mass media are operating as its compliant assistants, failing both to resist it and to expose it. The sheer ease with which this machinery has been able to do its work reflects a creeping structural weakness which now afflicts the production of our news.'*

# Concentration of media ownership globally

Media mergers are a result of one [media](#) related company buying another company for control of their resources in order to increase [revenues](#) and [viewership](#). As [information](#) and [entertainment](#) become a major part of our culture, media companies have been creating ways to become more efficient in reaching viewers and turning a [profit](#). Successful media companies usually buy out other companies making them more powerful, profitable and able to control the media that is being received by more viewers. Media Mergers have become more prevalent in recent years, which have people wondering about the negative effects that could be caused by [media ownership](#) becoming more concentrated. Such negative effects that could come into play are lack of competition and diversity as well as [biased](#) political views.

Globally, large media conglomerates include:

[National Amusements](#), [Viacom](#), [CBS Corporation](#), [Time Warner](#), [News Corp](#), [Bertelsmann AG](#), [Sony](#), [General Electric](#), [Vivendi SA](#), [The Walt Disney Company](#), [Hearst Corporation](#), [Organizações Globo](#) and [Lagardère Group](#).<sup>1</sup>

As of 2010, [The Walt Disney Company](#) is the world's largest [media conglomerate](#), with [News Corporation](#), [Time Warner](#) and [Viacom](#) ranking second, third and fourth respectively.



## **We were warned about media lies and manipulation 1400 years ago**

1400 years ago God Almighty in the Holy Qur'an, His Last and Final Testament to humanity warned us about the lies in the media !!

***2- 42. and cover not truth with falsehood, nor conceal the truth when ye know (what it is).***

***3- 71. ye people of the Book! why do ye clothe truth with falsehood, and conceal the truth, while ye have knowledge?***

***2- 11. when it is said to them: "Make not mischief on the earth," They say: "Why, we only Want to make peace!" 12. of a surety, They are the ones who make mischief, but They realize (it) not.***

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